

# COLD OUTREACH SEQUENCES

Copy-paste ready outreach sequences across 5 audience segments with emails, Telegram DMs, Twitter, and LinkedIn scripts.

by **1BZ.BIZ Network**

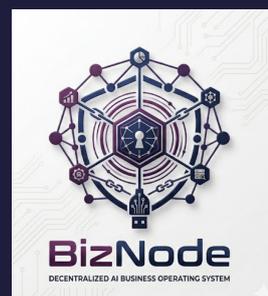
with assistance of BizNode AI

Generate this report via Telegram: @biznode\_bot

```
\mr \outreach <prospect>
```



Decentralized AI Business Intelligence  
Powered by Local Ollama LLM on Polygon  
<https://biznode.1bz.biz>





1BZ DZIT DAO LLC | Wyoming DAO | 1bz.biz | March 13, 2026

# BizNode Cold Outreach Sequences

## 5 Audiences | Copy-Paste Ready | Builder-to-Builder Tone

### GLOBAL SETTINGS

#### Personalization Variables (fill before sending)

Variable	Description	Example
{{FIRST_NAME}}	Recipient first name	Sarah
{{THEIR_PROJECT}}	Their business/project/product	"your Figma plugin"
{{THEIR_COMMUNITY}}	Their Telegram group or community	"the Web3 Designers chat"
{{THEIR_PAIN}}	Specific pain point you noticed	"chasing invoices"
{{THEIR_POST}}	Reference to their recent post/..	"your thread on freelancer taxes"
{{THEIR_ROLE}}	Their role/title	"independent consultant"
{{MUTUAL_GROUP}}	Shared Telegram group	"the Polygon Builders group"
{{BOT_LINK}}	BizNode Telegram bot link	(insert your bot link)
{{CHANNEL_LINK}}	BizNode Telegram channel link	(insert your channel link)

#### Best Sending Times (UTC)

Platform	Best Time	Why
Email	Tue-Thu, 9:00-10:30 AM recipien..	Highest open rates, inbox not flooded yet
Telegram DM	Mon-Wed, 11:00 AM - 1:00 PM rec..	Active on phone, lunch scroll
Twitter/X DM	Tue-Thu, 12:00-2:00 PM or 7:00-..	Peak engagement windows
LinkedIn	Tue-Wed, 8:00-9:30 AM recipient..	Before work deep-focus kicks in

#### Follow-Up Cadence

Touch	Timing	Channel
Email 1	Day 0	Email
Email 2	Day 3	Email
Telegram DM	Day 4-5	Telegram
Email 3	Day 7	Email
Twitter/X DM	Day 10	Twitter/X
LinkedIn	Day 12-14	LinkedIn

Rule: If they reply at any point, stop the sequence and have a real conversation.

# AUDIENCE 1: FREELANCERS ON TELEGRAM

## (Designers, Developers, Writers, Consultants)

### EMAIL SEQUENCE

#### *Email 1 -- The Opener*

Subject Line A: {{FIRST\_NAME}}, quick question about how you handle invoicing Subject Line B: saw {{THEIR\_POST}} -- built something you might actually use

Hey {{FIRST\_NAME}}, Not pitching you anything. Genuinely curious -- how do you currently handle the business side of freelancing? Invoicing, chasing payments, finding leads, writing proposals. I ask because I'm working on BizNode -- it's a Telegram bot that handles all that stuff for freelancers using a local AI. No app to install, no SaaS login, no monthly subscription bleeding you dry. You just talk to it in Telegram like you'd talk to a business partner. It runs on Ollama on your machine, so none of your client data ever leaves your device. That part matters. \$30/year to get started. That's it. Not asking you to buy anything right now. Just wanted to see if you'd be down to check out what we're building: {{CHANNEL\_LINK}} Or poke the bot directly: {{BOT\_LINK}} Either way, keep shipping. Best, [Your name]

#### *Email 2 -- The Value Drop (Day 3)*

Subject Line A: the invoicing thing Subject Line B: freelancers shouldn't need a finance team

Hey {{FIRST\_NAME}}, Following up on my last note. Wanted to share something specific since I know {{THEIR\_PAIN}} is a real thing for freelancers. Here's what BizNode actually does when you message it on Telegram:

- You say "create invoice for {{THEIR\_PROJECT}} client, \$2,500, net 15" -- it generates the invoice
- You say "draft a follow-up for the lead I talked to Tuesday" -- it writes the email
- You say "write me a LinkedIn post about {{THEIR\_PROJECT}}" -- done
- You say "help me plan Q2 for my freelance business" -- it builds a business plan outline

All running locally on your machine. Your client list, your revenue numbers, your pipeline -- none of it touches a cloud server. The settlement layer runs on Polygon, so when we roll out escrow contracts for freelancer payments, that's trustless and on-chain. No PayPal holding your money for 21 days. If you're even mildly curious: {{BOT\_LINK}} No signup, no credit card. Just open it in Telegram. [Your name]

#### *Email 3 -- The Soft Close (Day 7)*

Subject Line A: last note from me, {{FIRST\_NAME}} Subject Line B: not going to keep emailing you about this

Hey {{FIRST\_NAME}}, Last message on this, promise. Quick summary of why freelancers are joining BizNode: 1. It lives in Telegram -- where you already are 2. AI runs locally (Ollama) -- your data stays yours 3. \$30/year -- not \$30/month, \$30/YEAR 4. Invoicing, lead tracking, proposals, social posts -- one bot 5. Polygon-based escrow coming -- no more payment anxiety We're a small crew building this as a Wyoming DAO LLC. Not a VC-funded startup that'll enshittify in 18 months. We're building for people like us. If you want in: {{CHANNEL\_LINK}} If not, no hard feelings. Go make great stuff. [Your name]

## TELEGRAM DM SCRIPT

Hey {{FIRST\_NAME}} -- saw you in {{MUTUAL\_GROUP}} and noticed you're a {{THEIR\_ROLE}}. Quick question, no pitch: how do

>

asking because we built a Telegram bot that does all of it using a local AI (Ollama -- nothing leaves your device). \$30/

>

not selling anything. just thought you'd find it useful given what you do. bot is here if you want to poke around: {{BOT

>

or the channel where we share updates: {{CHANNEL\_LINK}}

If they respond with interest:

nice -- yeah the idea is you shouldn't need Notion + FreshBooks + ChatGPT + a LinkedIn ghostwriter when one bot in Teleg

If they respond with skepticism:

totally fair. the "local AI" part is the key thing -- it runs Ollama on your machine so there's no data harvesting angle

## TWITTER/X DM SCRIPT

hey {{FIRST\_NAME}} -- saw {{THEIR\_POST}} and it resonated. been building something for freelancers who are tired of jugg

>

it's a Telegram bot called BizNode. you talk to it in plain english and it handles the business ops stuff. runs on local

>

\$30/year, no app install, lives in Telegram. here's the channel if you're curious: {{CHANNEL\_LINK}}

>

not a pitch, just thought you'd actually use this based on what you posted. keep building.

## LINKEDIN MESSAGE

Hi {{FIRST\_NAME}} -- I came across your profile and noticed you're doing {{THEIR\_ROLE}} work independently. Respect the

>

Quick share: we built an AI-powered Telegram bot called BizNode that handles invoicing, lead management, proposals, soci

>

\$30/year. No app to install. You just talk to it in Telegram.

>

Not selling -- just building for people like us. Channel for updates: [{{CHANNEL\\_LINK}}](#)

>

Would love your take on it if you try it out.

## AUDIENCE 2: SMALL BUSINESS OWNERS WHO USE TELEGRAM

### (Shop owners, agency founders, service providers)

#### EMAIL SEQUENCE

##### *Email 1 -- The Opener*

Subject Line A: [{{FIRST\\_NAME}}](#), your Telegram is about to become your business tool Subject Line B: what if your business assistant lived in Telegram?

Hey [{{FIRST\\_NAME}}](#), You already use Telegram. What if it could also run your business ops? BizNode is a Telegram bot that acts as your AI business assistant. You message it like you'd message a friend, and it handles:

- Customer follow-ups and communication
- Invoicing and payment tracking
- Lead management (who to call, who ghosted you, who's warm)
- Social media posts for your business
- Business plan drafts and financial projections

No app to download. No dashboard to learn. No monthly SaaS bill. It's \$30/year and it lives right in your Telegram. The AI runs locally on your device using Ollama -- your customer list, your revenue, your business plans stay completely private. Nobody's training a model on your data. Check out what we're building: [{{CHANNEL\\_LINK}}](#) Or just message the bot and see for yourself: [{{BOT\\_LINK}}](#) [Your name]

##### *Email 2 -- The Use Case Email (Day 3)*

Subject Line A: how [{{THEIR\\_PROJECT}}](#) could use this Subject Line B: real example: managing a small biz from Telegram

Hey [{{FIRST\\_NAME}}](#), Wanted to follow up with a concrete example of how someone running a business like [{{THEIR\\_PROJECT}}](#) would use BizNode day-to-day: Morning: "BizNode, who do I need to follow up with today?" -- it checks your lead pipeline and tells you. Midday: "Write a message to Sarah about the project quote we discussed" -- it drafts the message. Afternoon: "Create an invoice for XYZ Corp, \$4,200, due in 30 days" -- done. Evening: "Write me a Twitter post about our new service offering" -- drafted and ready to post. All from Telegram. All processed by a local AI that never sends your data anywhere. We're built on Polygon blockchain for the settlement layer -- so when you want to collect payment through BizNode, it uses smart contract escrow. No middleman taking 3% + 30 cents. Try it: [{{BOT\\_LINK}}](#) [Your name]

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### Email 3 -- The Community Pull (Day 7)

Subject Line A: small biz owners are building something together Subject Line B: last note -- then I'll leave you alone

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Hey {{FIRST\_NAME}}, Last message. Here's what makes BizNode different from every other "AI tool for business": 1. You own the AI. It runs locally via Ollama. Not our servers. YOUR device. 2. You own the structure. We're a Wyoming DAO LLC. Token holders have a say. 3. You own the cost. \$30/year entry. DZIT token packages from \$10 if you want more features. 4. You own the channel. Telegram-native. No vendor lock-in. We're not building another Salesforce. We're building the business tool that small operators actually want -- private, cheap, and accessible from the app you already have open. Join the builders: {{CHANNEL\_LINK}} Or go straight to the bot: {{BOT\_LINK}} Keep pushing, {{FIRST\_NAME}}. [Your name]

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### TELEGRAM DM SCRIPT

*Hey {{FIRST\_NAME}} -- I see you're running {{THEIR\_PROJECT}}. Quick honest question: what tools are you using right now*

>

*we built a Telegram bot that does all of it. you just message it in plain english. "create invoice for client X, \$2000,*

>

*runs on local AI so your business data stays on your device. \$30/year.*

>

*not trying to sell you. just think it'd save you a few hours a week. bot's here: {{BOT\_LINK}}*

>

*or join the channel where other small biz owners are sharing how they use it: {{CHANNEL\_LINK}}*

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### TWITTER/X DM SCRIPT

*hey {{FIRST\_NAME}} -- running a small business is a lot of hats. we built a Telegram bot that handles the boring ones (i*

>

*it uses local AI so your business data never leaves your device. \$30/year. no app install.*

>

*saw you're running {{THEIR\_PROJECT}} and thought you'd get real value from this. channel: {{CHANNEL\_LINK}}*

>

*or just message the bot directly: {{BOT\_LINK}}*

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### LINKEDIN MESSAGE

Hi {{FIRST\_NAME}} -- noticed you're running {{THEIR\_PROJECT}}. Building a small business is hard enough without juggling

&gt;

We built BizNode -- a Telegram bot that handles invoicing, lead management, customer follow-ups, and social media posts

&gt;

\$30/year. No app to install. Just Telegram.

&gt;

Would love for you to check it out and tell us what you think: {{CHANNEL\_LINK}}

## AUDIENCE 3: CHARTERED ACCOUNTANTS LOOKING FOR AI TOOLS

### (CPAs, bookkeepers, accounting firms)

#### EMAIL SEQUENCE

##### *Email 1 -- The Data Privacy Hook*

Subject Line A: {{FIRST\_NAME}}, an AI tool that doesn't compromise client confidentiality Subject Line B: AI for accountants -- but your client data stays on YOUR machine

Hey {{FIRST\_NAME}}, I know the biggest blocker for accountants adopting AI tools is client data confidentiality. Every ChatGPT-powered tool sends data to external servers. That's a non-starter when you're handling financial records. BizNode solves that. It's an AI business assistant that runs on Ollama -- a local LLM that processes everything on YOUR device. Nothing goes to the cloud. Nothing gets trained on. Your clients' financial data stays exactly where it should: with you. It works through Telegram. You message the bot and it handles:

- Client communication drafts
- Invoice generation
- Business plan creation for clients
- Lead tracking (which prospects to follow up with)
- Social media posts for your practice

\$30/year. No monthly retainer. No per-seat licensing. I know that sounds too good to be true for an accountant, so here -- just try the bot: {{BOT\_LINK}} Or see what we're building: {{CHANNEL\_LINK}} [Your name]

##### *Email 2 -- The Accountant-Specific Value (Day 3)*

Subject Line A: how CAs are using AI without the compliance risk Subject Line B: {{FIRST\_NAME}}, local AI changes the game for accounting

Hey {{FIRST\_NAME}}, Following up. Here's why BizNode specifically works for chartered accountants and CPAs: The compliance angle: Because Ollama runs locally, there's no third-party data processor to worry about. No DPA to sign. No vendor security audit. The AI is on your machine, period. The practical angle: During tax season, you're drowning in client communications, follow-ups, and

admin work. BizNode handles the writing:

- "Draft a follow-up email to {{client}} about their missing Q3 receipts"
- "Create an invoice for advisory services, 12 hours at \$150/hr"
- "Write a LinkedIn post about tax planning tips for small businesses"
- "Summarize my client pipeline and who needs attention this week"

The cost angle: Most AI tools for professional services charge \$50-200/month per seat. BizNode is \$30/year. For a solo practitioner or small firm, that math is obvious. The blockchain angle: Settlement runs on Polygon. Smart contract escrow for client payments is coming. Transparent, trustless, instant. Worth 5 minutes of your time: {{BOT\_LINK}} [Your name]

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### **Email 3 -- The Peer Proof (Day 7)**

Subject Line A: last note -- other accountants are already in Subject Line B: {{FIRST\_NAME}}, final thought on the AI-for-accountants thing

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Hey {{FIRST\_NAME}}, Last email on this. Three points and I'm done: 1. Privacy-first AI -- Ollama runs locally. Your client data never leaves your device. This isn't marketing speak; it's architecture. There is no cloud component for the LLM. 2. Telegram-native -- You probably already have Telegram. No new app to learn, no dashboard, no onboarding. Message the bot, get work done. 3. Wyoming DAO LLC -- We're structured as a decentralized autonomous organization under Wyoming law. This isn't a startup that'll get acquired and change the TOS on you. Token holders have governance rights. If you want to see how other professionals are using it: {{CHANNEL\_LINK}} Or just try the bot: {{BOT\_LINK}} Appreciate your time, {{FIRST\_NAME}}. [Your name]

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### **TELEGRAM DM SCRIPT**

*Hi {{FIRST\_NAME}} -- I noticed you're a {{THEIR\_ROLE}} and wanted to share something relevant. We built an AI assistant*

>

*I know data confidentiality is non-negotiable in accounting. That's exactly why we built it this way. No cloud processin*

>

*\$30/year. Bot is here if you want to test it: {{BOT\_LINK}}*

>

*Or join the channel: {{CHANNEL\_LINK}}*

>

*Happy to answer any questions about the architecture if that matters to you (it should).*

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### **TWITTER/X DM SCRIPT**

*hey {{FIRST\_NAME}} -- saw {{THEIR\_POST}} and thought you'd care about this. we built an AI business assistant for profes*

>

it lives in Telegram. invoicing, client follow-ups, content creation, lead tracking. \$30/year.

&gt;

built specifically for people who can't afford to put client data in the cloud. channel: [{{CHANNEL\\_LINK}}](#)

## LINKEDIN MESSAGE

Hi [{{FIRST\\_NAME}}](#) -- I know AI adoption in accounting is held back by one thing: client data confidentiality. Every tool

&gt;

We built BizNode specifically to solve that. It's a Telegram-based AI assistant that runs on Ollama (local LLM). Your cl

&gt;

\$30/year. No per-seat licensing. No cloud data processing.

&gt;

Would genuinely value your perspective as a CA: [{{CHANNEL\\_LINK}}](#)

## AUDIENCE 4: DAO OPERATORS AND WEB3 BUILDERS

(Protocol teams, DeFi builders, NFT projects, Web3 founders)

### EMAIL SEQUENCE

#### Email 1 -- The Web3-Native Opener

Subject Line A: [{{FIRST\\_NAME}}](#), a DAO-structured AI agent on Polygon Subject Line B: local LLM + Polygon escrow + Telegram = BizNode

Hey [{{FIRST\\_NAME}}](#), Not another Web3 pitch. This is a builder sharing what they built. BizNode is a Telegram AI agent for business operations. Here's the stack:

- LLM: Ollama (runs locally, zero data leakage)
- Settlement: Polygon (smart contract escrow for payments)
- Interface: Telegram (zero friction, already in your workflow)
- Structure: Wyoming DAO LLC (DZIT governance token)
- Cost: \$30/year entry, DZIT packages \$10-\$10,000

What it does: you message the bot on Telegram and it handles lead management, invoicing, customer communication, business plans, social media content. All processed locally. Why you'd care: you're building in Web3 and you understand why local-first, on-chain settlement, and DAO governance matter. This isn't a Web2 SaaS with a token bolted on. The architecture IS the product. We're looking for node operators and power users who get it. Channel: [{{CHANNEL\\_LINK}}](#) Bot: [{{BOT\\_LINK}}](#) [Your name]

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### Email 2 -- The Architecture Deep Dive (Day 3)

Subject Line A: BizNode architecture -- for the technically curious Subject Line B: why we chose Polygon + Ollama + Telegram

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Hey {{FIRST\_NAME}}, Some technical context since you're the type who cares about the how: Why Ollama (local LLM): Every AI SaaS is a data honeypot. We went the other direction. The LLM runs on the user's device. Business data -- client lists, revenue numbers, communications -- never touches a server we control. This isn't a feature. It's the architecture. Why Polygon: Fast, cheap, proven. The escrow smart contracts handle payment settlement between parties. No PayPal, no Stripe, no 3% + 30 cents. Trustless and on-chain. Why Telegram: 2 billion+ users. No app install friction. Bots are first-class citizens on the platform. Your business assistant should live where you already communicate. Why Wyoming DAO LLC: Real legal entity. Real governance. DZIT token holders have actual rights under Wyoming law. Not a BVI shell company. Not a "governance token" that governs nothing. What we need: Node operators who want to run BizNode infrastructure. Builders who want to contribute. Users who want to test and give feedback. If you're building in this space, you should be in the channel: {{CHANNEL\_LINK}} Or run the bot yourself: {{BOT\_LINK}} [Your name]

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### Email 3 -- The Operator Pitch (Day 7)

Subject Line A: node operator opportunity -- BizNode on Polygon Subject Line B: {{FIRST\_NAME}}, last message -- operator roles are open

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Hey {{FIRST\_NAME}}, Last note. Two things: 1. If you want to USE BizNode: The bot is live on Telegram. Message it, tell it to create an invoice or draft a business plan, see what happens. It's \$30/year and the AI runs on your machine. {{BOT\_LINK}} 2. If you want to OPERATE a node: We're recruiting node operators for the BizNode network. If you already run infrastructure for other protocols, this is a natural extension. The DAO structure means operators have governance input. The DZIT token packages range from \$10 to \$10,000 depending on the level of participation you want. This isn't a speculative token play -- it's a utility and governance token for an actual product that works today. Wyoming DAO LLC. Real legal structure. Real product. Real users. Channel for operators and builders: {{CHANNEL\_LINK}} If you're in, you're in. If not, respect. [Your name]

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### TELEGRAM DM SCRIPT

*yo {{FIRST\_NAME}} -- saw you in {{MUTUAL\_GROUP}}. building something you'd probably appreciate from an architecture stan*

>

*BizNode: Telegram AI agent for business ops. local LLM (Ollama, no cloud), Polygon settlement with escrow smart contract*

>

*not a "Web3 SaaS." the AI actually runs locally. the settlement actually runs on-chain. the governance actually governs.*

>

*looking for node operators and builders. \$30/year for users, DZIT packages for operators.*

>

*bot: {{BOT\_LINK}}*

channel: {{CHANNEL\_LINK}}

>

if the stack interests you, come check it out. if not, keep building.

## TWITTER/X DM SCRIPT

hey {{FIRST\_NAME}} -- saw {{THEIR\_POST}}. building something adjacent you'd probably find interesting.

>

BizNode = Telegram AI agent for biz ops. Ollama (local LLM, no data leaves device) + Polygon (escrow smart contracts) +

>

looking for node operators and Web3 builders who want in early.

>

channel: {{CHANNEL\_LINK}}

bot: {{BOT\_LINK}}

>

builder to builder. no pitch.

## LINKEDIN MESSAGE

Hi {{FIRST\_NAME}} -- I see you're building in the Web3/DAO space. Working on something complementary: BizNode, a Telegra

>

Stack: Ollama (local LLM, privacy-first), Polygon (smart contract escrow for settlement), Wyoming DAO LLC (DZIT governan

>

We're recruiting node operators and builders. \$30/year for users, DZIT token packages for deeper participation.

>

If the architecture interests you: {{CHANNEL\_LINK}}

## AUDIENCE 5: TELEGRAM GROUP ADMINS WITH BUSINESS COMMUNITIES

(Community managers, group owners, channel operators)

## EMAIL SEQUENCE

### *Email 1 -- The Admin Angle*

Subject Line A: {{FIRST\_NAME}}, something your Telegram community would actually use Subject Line B: give your {{THEIR\_COMMUNITY}} members a free AI business tool

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Hey {{FIRST\_NAME}}, You run {{THEIR\_COMMUNITY}} on Telegram, which means you're always looking for ways to add value for your members. Here's one that's dead simple. BizNode is a Telegram bot that acts as an AI business assistant. Your members message it, and it handles invoicing, lead management, customer communication, business plans, social media posts. It runs on a local LLM (Ollama) so nobody's data goes anywhere. Why this matters for your community: 1. Your members already use Telegram -- zero adoption friction 2. \$30/year -- accessible for freelancers and small biz owners 3. Privacy-first -- AI runs locally, no data collection 4. Relevant to your community -- business tools for business people I'm not asking you to promote anything. I'm asking you to try it, and if it's good, share it because it genuinely helps your members. Bot: {{BOT\_LINK}} Channel: {{CHANNEL\_LINK}} [Your name]

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### *Email 2 -- The Community Value Play (Day 3)*

Subject Line A: how {{THEIR\_COMMUNITY}} members could use BizNode Subject Line B: concrete use case for your community

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Hey {{FIRST\_NAME}}, Following up. Here's how members of {{THEIR\_COMMUNITY}} would use BizNode in practice: The freelancer in your group messages the bot: "Create an invoice for my design client, \$3,000, net 15." Done. The consultant messages it: "Draft a follow-up email to the lead I met at the conference." Written. The agency owner messages it: "Show me my pipeline and who I need to follow up with this week." Summarized. The content creator messages it: "Write me a Twitter thread about the project I just launched." Drafted. One bot. Already in Telegram. Already where your community lives. The AI runs on Ollama locally -- so unlike ChatGPT-based tools, nobody's business data is being harvested. That's a real selling point for a community leader recommending tools to their members. Worth a look: {{BOT\_LINK}} [Your name]

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### *Email 3 -- The Partnership Angle (Day 7)*

Subject Line A: potential collab with {{THEIR\_COMMUNITY}}? Subject Line B: last note -- let's help your members, {{FIRST\_NAME}}

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Hey {{FIRST\_NAME}}, Last email. Straight to the point: We're looking for Telegram community leaders who want to bring BizNode to their members. Not as an ad or sponsorship -- as a genuine tool that makes their businesses run better. What's in it for you:

- Your community gets access to a privacy-first AI business tool at \$30/year
- You become the admin who shares things that actually work (not another shitcoin shill)
- We're open to partnership conversations around the DZIT token and DAO governance

What's in it for your members:

- Business assistant in the app they already use
- Local AI -- their data stays private
- Invoicing, lead management, content creation, business planning
- Polygon-based escrow for trustless payments (coming soon)

If you're open to a quick chat about how this could work for {{THEIR\_COMMUNITY}}: {{CHANNEL\_LINK}} Or just try the bot yourself first: {{BOT\_LINK}} Appreciate you, {{FIRST\_NAME}}. [Your name]

## TELEGRAM DM SCRIPT

Hey {{FIRST\_NAME}} -- I'm in {{THEIR\_COMMUNITY}} and I see you run a solid community. Not here to spam you.

>

We built an AI business assistant that works directly in Telegram. Your members message the bot, and it handles invoicing

>

\$30/year. No app install. Lives right in Telegram where your community already is.

>

Thought your members would genuinely get value from this. Not asking you to promote anything -- just try the bot yourself

>

If you think it's useful, I'd love to chat about bringing it to your community properly. Channel: {{CHANNEL\_LINK}}

If they ask "what's in it for me?":

totally fair question. we're structured as a Wyoming DAO LLC with a governance token (DZIT). community leaders who bring

## TWITTER/X DM SCRIPT

hey {{FIRST\_NAME}} -- I know you run {{THEIR\_COMMUNITY}} on Telegram. built something your members would genuinely use:

>

\$30/year. no app install. works in the app they already use.

>

not asking you to promote -- just try it yourself: {{BOT\_LINK}}

>

if it's good, your members should know about it. channel: {{CHANNEL\_LINK}}

## LINKEDIN MESSAGE

Hi {{FIRST\_NAME}} -- I see you manage {{THEIR\_COMMUNITY}} on Telegram. I built an AI business assistant that works natively

>

\$30/year for members. Zero friction since it's already in Telegram.

>

Would love to explore how this could add value to your community: [{{CHANNEL\\_LINK}}](#)

## CTA OPTIMIZATION GUIDE

### Best Performing CTAs (ranked by conversion)

#### Primary CTA -- Get them to the bot

1. "Try the bot, no signup needed: [{{BOT\\_LINK}}](#)" (lowest friction) 2. "Message the bot and say 'create an invoice' -- see what happens: [{{BOT\\_LINK}}](#)" (action-specific) 3. "Poke the bot for 2 minutes and decide for yourself: [{{BOT\\_LINK}}](#)" (time-bounded)

#### Secondary CTA -- Get them to the channel

1. "Join the builders: [{{CHANNEL\\_LINK}}](#)" (identity-based) 2. "See what we're shipping: [{{CHANNEL\\_LINK}}](#)" (curiosity) 3. "Channel for updates (no spam, just builds): [{{CHANNEL\\_LINK}}](#)" (anti-spam assurance)

#### CTAs to AVOID

- "Sign up now" (there's no signup, don't create friction that doesn't exist)
- "Buy now" / "Purchase" (you're recruiting users, not selling)
- "Limited time" / "Act fast" (false urgency kills trust)
- "Schedule a demo" (the bot IS the demo)
- "Book a call" (too heavy for a \$30/year product)

### CTA Rules

1. Always lead with the bot link (lowest friction action) 2. Always include the channel link as secondary 3. Never ask them to do more than ONE thing 4. Always frame it as "try" or "check out" -- never "buy" or "sign up" 5. When in doubt, use: "Bot's here if you're curious: [{{BOT\\_LINK}}](#)"

## SUBJECT LINE A/B TEST MATRIX

### Testing Framework

Run each pair for 48-72 hours, minimum 100 sends per variant.

Audience	Variant A (Curiosity)	Variant B (Direct)	Winner Metric
Freelancers	"quick question about ho..	"a Telegram bot that rep..	Open rate
Small Biz	"your Telegram is about ..	"stop paying \$200/mo for..	Open rate
Accountants	"an AI tool that doesn't..	"local AI for accountant..	Open rate
DAO/Web3	"a DAO-structured AI age..	"local LLM + Polygon esc..	Open rate
Admins	"something your Telegram..	"give your members a fre..	Open rate

### Subject Line Rules

1. Keep under 50 characters when possible
2. Use their first name in at least one variant
3. Never use ALL CAPS (except for emphasis on one word like "YOUR" or "LOCAL")
4. Never use exclamation marks
5. Reference their specific context when possible (project, community, role)

## OUTREACH TRACKING TEMPLATE

Date	Prospect	Audience	Channel	Message #	Sent	Opened	Replied	Joined ..	Tried Bot	Notes
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### Metrics to Track

- Open rate target: 35%+ (cold email)
- Reply rate target: 8-12% (cold email)
- Channel join rate: 15%+ of replies
- Bot trial rate: 25%+ of channel joins
- Conversion to \$30/year: Track separately

## QUICK REFERENCE: MESSAGE LENGTH LIMITS

Platform	Max Length	Target Length
Email	Unlimited	150-250 words
Telegram DM	4,096 chars	400-600 chars
Twitter/X DM	10,000 chars	300-500 chars
LinkedIn message	1,900 chars (connection) / 300 ..	Stay under limit

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# Generate Reports with BizNode

BizNode is your AI-powered business intelligence agent on Telegram. Generate comprehensive sales reports, competitive analyses, and growth strategies directly from your Telegram chat. All processing runs locally on your machine - your data never leaves your device.

## How to Generate Reports

- Step 1:** Open Telegram and search for @biznode\_bot
- Step 2:** Start the bot by pressing /start
- Step 3:** Type \mr followed by the report command
- Step 4:** Provide the required input (URL, description, etc.)
- Step 5:** BizNode AI agents will research and generate your report

## Available Report Commands

Command	Report Type	What You Get
\mr \prospect	Prospect Analysis Report	Full prospect audit with 5 parallel AI agents analyzing company fit, contacts, q...
\mr \listings	Free Listing Sites Directory	Comprehensive directory of 50+ free listing sites across crypto, AI, startup, DA...
\mr \growth	Growth Playbook	Week-by-week community growth strategy with Telegram-first tactics, viral mec...
\mr \outreach	Cold Outreach Sequences	Copy-paste ready outreach sequences across 5 audience segments with email...
\mr \proposal	Partnership Proposals	Ready-to-customize partnership proposals for node operators, cross-promotion...
\mr \icp	Ideal Customer Profile	Comprehensive ICP with firmographics, buyer personas, scoring rubric, pain po...
\mr \objections	Objection Handling Playbook	25 objections across 6 categories with full empathize-reframe-evidence-action f...
\mr \competitors	Competitive Intelligence	Deep competitive landscape analysis with battlecards, SWOT, threat matrix, an...

### Example Usage:

```
You: \mr \prospect https://example.com
BizNode: Launching 5 AI agents for full prospect analysis...
BizNode: Report ready! Prospect Score: 78/100 (Grade: A)
```

## Start Generating Reports Now

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