BIZNODE

AD MARKETPLACE - PROPOSAL FORM

How to Submit a Proposal

1. Fill out this form completely - all starred (*) fields are required.
2. Ensure your email is registered with BizNode (email + Telegram chat ID linked).
3. Send the completed form to: biznode@1bz.biz
4. BizNode will verify your DZIT credit balance and send an OTP to your registered email.
5. Confirm the OTP via your Telegram chat within 24 hours.
6. Upon OTP confirmation, 1 DZIT will be deducted and your proposal will be processed.
7. Your proposal will be broadcast to relevant BizNode operators for quotation.
8. You will receive a consolidated quote within 48 hours.

NOTE: Proposals without sufficient DZIT credits or unconfirmed OTP will not be processed. Register at https://biznode.1bz.biz or via @biznode_bot first.

1. Advertiser Information

Company / Business Name *:

Contact Person *:   **Job Title:**

Registered Email Address *:

Must match your BizNode registration. OTP will be sent to this email.

Telegram Chat ID *:   **Phone (optional):**

Website URL:

Country / Region: **Industry:**

2. Business Category & Classification

Primary Business Category:

☐ Technology   ☐ Finance   ☐ Healthcare   ☐ Education   ☐ Real Estate   ☐ Legal

☐ Retail / E-commerce   ☐ Food & Beverage   ☐ Travel & Hospitality   ☐ Manufacturing   ☐ Consulting

☐ Marketing & Media   ☐ Crypto / Blockchain   ☐ SaaS   ☐ Non-Profit   ☐ Government

☐ Other

If 'Other', specify:

Target Audience:

☐ B2B (Business)   ☐ B2C (Consumer)   ☐ Developers   ☐ Small Business Owners   ☐ Enterprise

☐ Students   ☐ Investors   ☐ General Public

3. Campaign Details

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Ad Type (select all that apply):

☐ Group Post ☐ KB Article ☐ Menu Link (1 year) ☐ Workflow Integration ☐ Email Template

☐ Banner Ad ☐ Sponsored Content ☐ Product Listing

Campaign Start Date:

Campaign Duration:

Standard duration: 1 year. Custom durations available for Premium campaigns.

Campaign Title / Headline *:

Campaign Description / Ad Content *:

Landing Page URL *:

Key Selling Points (bullet points):

4. Budget & Payment

Total Budget (BZeUSD):

Total Budget (DZIT):

Payment Method:

☐ BZeUSD (Polygon) ☐ DZIT Credits ☐ Mixed (BZeUSD + DZIT) ☐ Stripe (USD)

☐ Crypto (MATIC)

Maximum Per-Node Budget:

BizNode will collect quotes from node operators. The final amount is the sum of accepted harmonious scores. You can set a max per-node to control spending.

Budget Flexibility:

☐ Fixed (exact amount) ☐ Flexible (+/- 20%) ☐ Open to negotiation

5. Targeting & Reach Preferences

Minimum Group Size:

Minimum number of members in target groups. Recommended: 100+

Preferred Node Categories:

Geographic Targeting:

☐ Global (all regions) ☐ North America ☐ Europe ☐ Asia Pacific ☐ Middle East ☐ Africa

☐ Latin America ☐ Specific countries

If specific countries, list:

Language Preference:

☐ English ☐ Spanish ☐ Arabic ☐ Hindi ☐ Chinese ☐ French ☐ German

☐ Portuguese ☐ Other

6. Content & Compliance

Content Rating:

☐ General (all audiences) ☐ Business Professional ☐ Age-restricted (18+) ☐ Industry-specific

Ad Creative / Copy (attach separately if needed):

Media Attachments:

☐ Logo/Image included   ☐ Video link   ☐ PDF brochure   ☐ Website screenshot   ☐ No media

7. Evaluation Criteria (BizNode Internal)

The following fields are used by BizNode to evaluate your proposal. Fill in what you can - BizNode will verify independently.

Company Registration Number:

Years in Business:

Annual Revenue Range: **Number of Employees:**

Previous Ad Campaign Results (if any):

Brand Reputation Score (self-assessed):   (1-10)

References / Testimonials URL:

Compliance Certifications:

☐ GDPR Compliant   ☐ CCPA Compliant   ☐ SOC2   ☐ ISO 27001   ☐ PCI DSS   ☐ None

8. Performance Expectations & KPIs

Expected Impressions:

Expected Click-Through Rate (%):

Target Conversions:

Expected ROI (%):

Success Metrics:

- [ ] Impressions
- [ ] Clicks
- [ ] Conversions
- [ ] Lead Generation
- [ ] Brand Awareness
- [ ] App Downloads
- [ ] Sign-ups
- [ ] Sales

Tracking URL / UTM Parameters:

9. Terms & Agreement

By submitting this proposal, I acknowledge and agree to the following:

1. 1 DZIT credit will be deducted upon OTP confirmation for proposal processing.
2. BizNode will broadcast my proposal to registered node operators for quotation.
3. Node operators have 24 hours to respond with quotes.
4. BizNode evaluates quotes using harmonious scoring (group activity vs. quoted amount).
5. The final consolidated quote will be sent to me within 48 hours.
6. I have 24 hours to accept or reject the consolidated quote.
7. Upon acceptance, payment is due before ad publishing begins.
8. Ads are published for the agreed duration (standard: 1 year).
9. BizNode monitors ad performance for 15 days post-publish.
10. Node incentives (50% BZeUSD + 50% DZIT) are paid after the monitoring period.
11. Ads are automatically removed after the campaign duration expires.
12. BizNode reserves the right to reject proposals that violate community guidelines.

Signature:

Date:

Print Name: